

# Viewpoint

## Sponsored content opportunity

### What is Viewpoint?

Viewpoint is the perfect opportunity to promote your thought leadership position, your industry innovations, your latest products and services, or simply your own (or corporate) opinion on a burning issue, within the context of the academic publishing community.

### What does it include?

- Web page hosted on [www.researchinformation.info](http://www.researchinformation.info)
- Maximum 800 words, plus one image (e.g. headshot)
- Embedded links permitted
- Linked from 'Viewpoint' section of homepage
- Promoted in one issue of RINewsline, using headline and short summary
- Promoted in one issue of Research Information magazine, using headline and short summary
- 1 x Tweet promoting opinion web page

## Where will it be promoted?

### In Print



### Online



### Email



### Twitter



Price £995

**Need help in writing your opinion piece?**

We can provide one of our expert writers to help (POA).

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