

Research information

PRINT SPECIFICATION PRODUCT SPOTLIGHT

www.researchinformation.info

PRODUCT SPOTLIGHT

Product Spotlight is a content marketing opportunity designed to run alongside our high-quality independent editorial features. Whenever we run features that cover your product or service area, you now have a paid-for content opportunity to go into more depth about why what you do is relevant to our audience.

SPECIFICATIONS

- Up to 250 words of text, plus logo and image (if available)
- Contact number, email and web address
- Placement in the print magazine, opposite a relevant feature (approx. third page horizontal)



Deadline date
A complete list of deadline dates can be found on page 8 of these specifications. Please make a note of these when planning your submissions.

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