

Research information

DIGITAL SPECIFICATIONS VIEWPOINT

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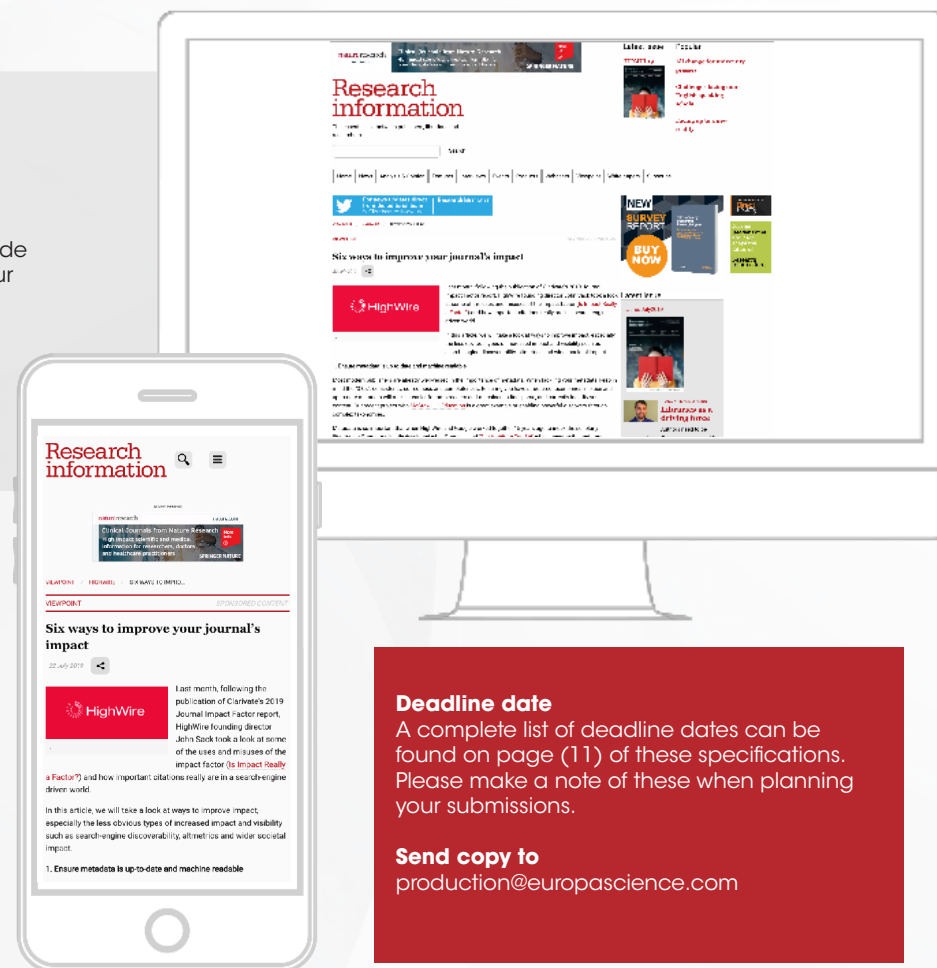
VIEWPOINT

Viewpoint represents an opportunity for your company to demonstrate thought leadership. From your CEO to your technical director and beyond, you will have more expertise in your company than you realise, and more often than not, they'll have the experience and knowledge to form an opinion on industry-wide matters that others will be interested to hear. Raise their personal profile, and show how the expertise within your company places you above your competitors.

- **Viewpoint appears online only but is promoted via the magazine (as part of our own house adverts, and via email on the newswire)**

SPECIFICATIONS

- Comprising approximately 750 words
- A lead image in 3:2 ratio, 72dpi, RGB
- 10- to 15-word headline
- Summary



Deadline date
A complete list of deadline dates can be found on page (11) of these specifications. Please make a note of these when planning your submissions.

Send copy to
production@europascience.com

Production team
Zoe Andrews or David Houghton
+44 (0)1223 221035
production@europascience.com

Advertising sales manager
Mike Nelson
Tel: +44 (0)1223 221039
mike.nelson@europascience.com

Editor
Tim Gillett
+44 (0)1223 221042
tim.gillett@europascience.com

Head of business development
Jon Hunt
+44 (0)1354 610188
jon.hunt@europascience.com

EUROPA SCIENCE
Europa Science Ltd,
4 Signet Court, Cambridge CB5 8LA, UK.