

Research information

DIGITAL SPECIFICATIONS WEBCASTS

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WEBCASTS

Webcasts are an editorially-driven web product, providing the industry with an interactive discussion platform.

Co-sponsor an existing webcast:

Your logo on the webcast page and all pre- and post-event publicity; plus receive the leads of attendees.

- Topics announced regularly (or suggest one!)
- Promoted in magazine, online and via email

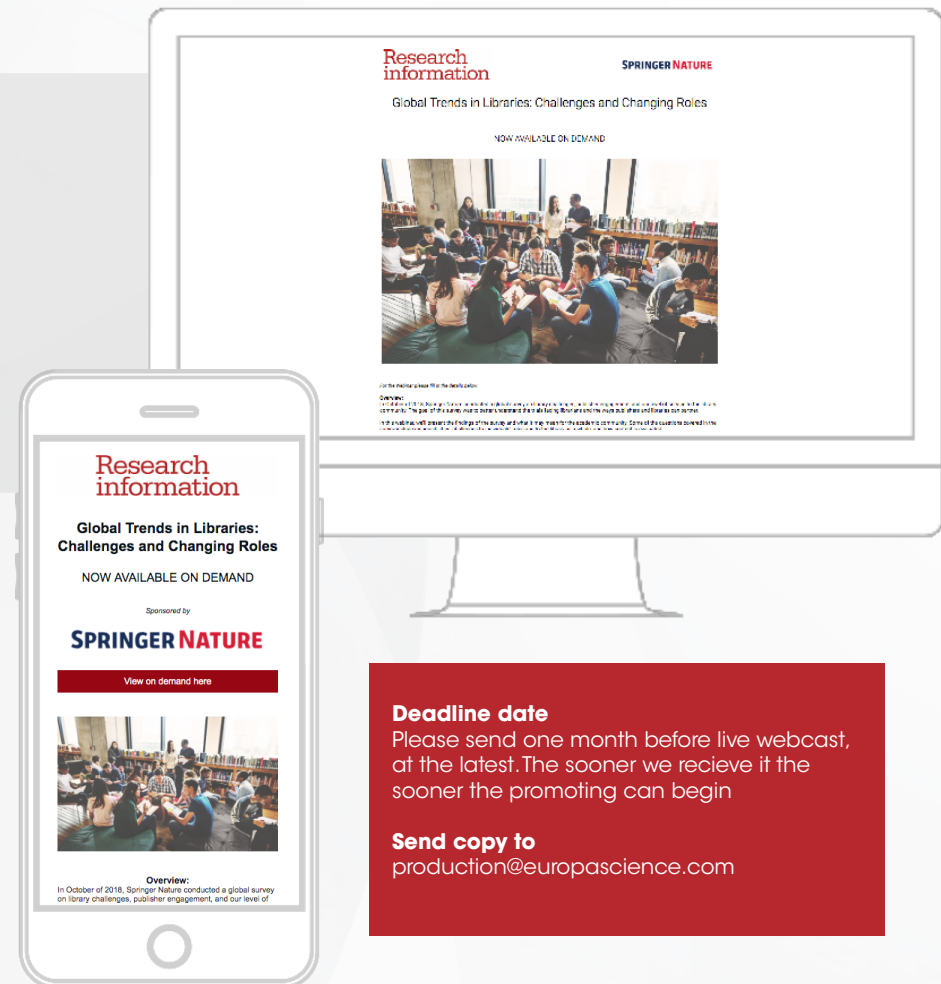
Sole sponsor:

Let us host your webcast; we'll provide you with a moderator from our editorial team, plus all the technology to put it together. We'll promote it for you too.

SPECIFICATIONS

LEAD SPONSOR

- Webinar title
- Date and time
- Company logo
- High-res image
- Webinar description
- Speakers – name, job title and headshot
- .PPX presentation file
- Date set for all speakers to do a test
- Email address for each speaker
- All webcasts are audio only, commentary over powerpoint slides
- Upgrades available for: MP4 file, screen share, video of speakers. PDF



Production team

Zoe Andrews or David Houghton
+44 (0)1223 221035
production@europascience.com

Advertising sales manager

Mike Nelson
Tel: +44 (0)1223 221039
mike.nelson@europascience.com

Editor

Tim Gillett
+44 (0)1223 221042
tim.gillett@europascience.com

Head of business development

Jon Hunt
+44 (0)1354 610188
jon.hunt@europascience.com

EUROPA SCIENCE

Europa Science Ltd,
4 Signet Court, Cambridge CB5 8LA, UK.