

Research information

DIGITAL SPECIFICATIONS TECH FOCUS

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TECH FOCUS

For three issues per year, Tech Focus allows us a platform to delve a little deeper into the technology involved in the accessing of scholarly research. We deliver an editorial overview of an area and then outline, in more depth, the available and relevant products.

Tech Focus will be distributed across all platforms (magazine, online and email). You are invited to contribute to Tech Focus and offer your technology information and expertise where you see fit – look through the Tech Focus calendar and see which suits you.

This means only the people who have expressed an interest in the technology will receive the email.

OPTIONS

LEAD SPONSOR

As a lead sponsor of 'Tech Focus' you will receive:

- Exclusive branding on magazine article
- Exclusive branding on the website
- Sole sponsor branding on the email version
- One x enhanced product entry in the magazine
- Top-line enhanced product on the email version.

ENHANCED PRODUCT

When you supply your relevant product to the editorial team, an enhanced product entry will be highlighted within the design of the article, making them stand out from the rest of the piece. You will also have a highlighted entry on the email and web versions of the article.

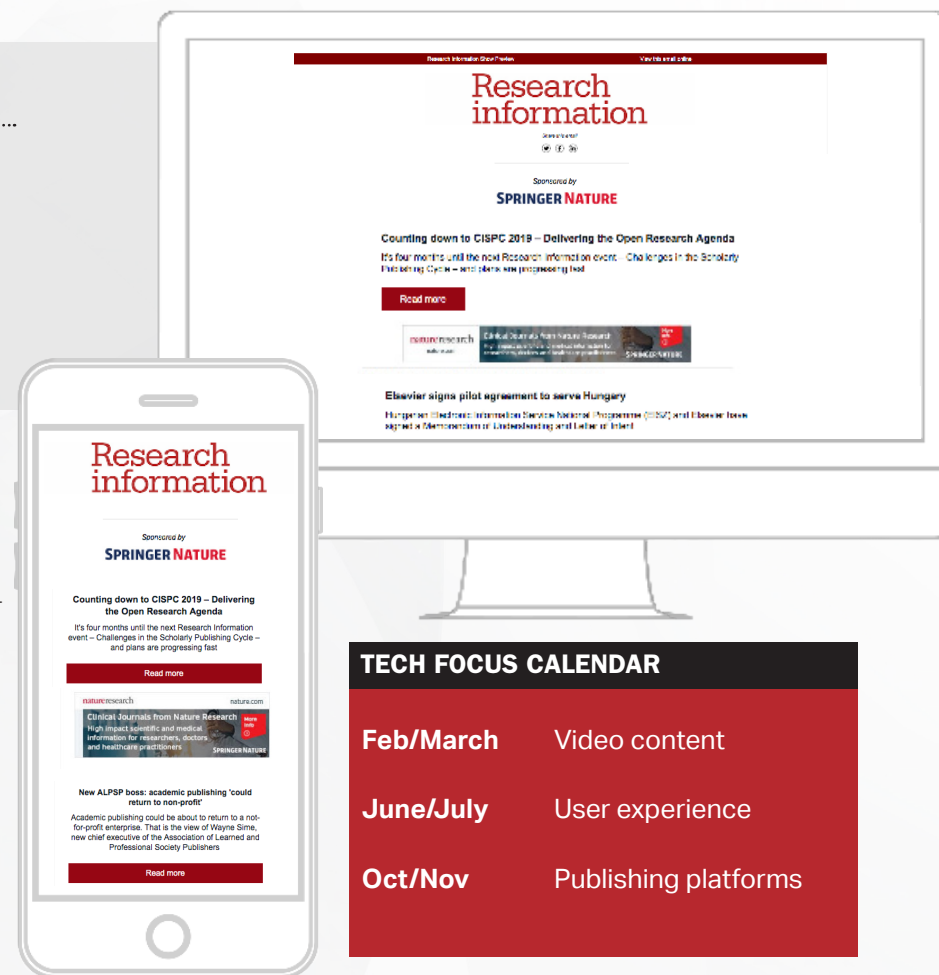
SPECIFICATIONS

LEAD SPONSOR

- High-res image
- 160-word summary of relevant product
- URL link
- Company name and logo
- 468px w x 60px h & 300px w x 100px h
- Link to three pieces of content; (e.g. white papers, video, case study)

ENHANCED PRODUCT

- High-res product image
- 160-word summary of relevant products
- URL link
- Company name and logo



TECH FOCUS CALENDAR

Feb/March	Video content
June/July	User experience
Oct/Nov	Publishing platforms

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